

IMAGINATION BACON ²⁰/₂₆



FRIDAY
AUGUST 7, 2026

6 ^P/_M TO 9 ^P/_M

HEARTLAND EVENTS CENTER
690 E STOLLEY PARK RD. - GRAND ISLAND, NE



BREW VENDOR INFORMATION

Currently over 3,000 children are enrolled in the Heartland United Way Imagination Library program.

The goal of the Imagination Library program is to ensure each child age 0-5 has a library of their own by the time they go to kindergarten.

Imagination Bacon: Bacon & Brews for Books is a bacon and brew fest featuring local craft brew, wine, and drink samples alongside unique bacon-inspired appetizers.

Guests mingle, munch, and bid on auction items while enjoying live music from Blacktop Pony.

Tickets are \$35 for an adult evening of fun, food, and fundraising (must be at least 21 years of age to attend).

We need your brew making skills to make the 11th Annual Imagination Bacon one for the books! We can't have a Brew Fest without You! Each vendor will be able to share their product with hundreds of guests. Guests will receive tasting glasses as they check in. Attendees will vote for their favorite bacon vendor and favorite beverage vendor. Winner will house the traveling trophy for the year!

All proceeds benefit the Heartland United Way Imagination Library Program to provide books for children in Hall, Hamilton, Howard and Merrick Counties.

Thank you for your support!

- Vendor participation is FREE.
- Vendors will receive ice to keep beverages cold, but please bring something to hold the ice.
- Vendors are asked to be set up by 5:30 PM and stay until 9:00 PM on Friday, August 7th.
- Attendance is approximately 600 guests.
- Vendors will receive three, 8 foot assigned tables. Tables will be covered & skirted.
- Tasting glasses will be provided to guests as they check in.
- Electrical cords, extension cords and power strips must be provided by Vendors.
- Vendors will be included in marketing and additional event advertising.
- Vendors are welcomed and encouraged to bring promotional materials and banners to hang at the event.
- Closer to the date, you will be provided with event details and set up information.
- Vendors will receive up to four tickets for those working your booth to redeem for a tasting glass and meal (one ticket per tasting glass).



Contact Information:

Karly Behrendt | 308-382-2675
karly@heartlandunitedway.org



To secure your spot as a vendor for this event, please complete online registration on our website by Wednesday, July 1st, 2026.

heartlandunitedway.org/imagination-bacon

