## HEARTLAND UNITED WAY 2025 CAMPAIGN CHALLENGE PRIZES PRIZE #1 JOURNEY'S JEWEL

OVERALL COMMUNITY FAVORITE
MOST ENGAGEMENT ON SOCIAL MEDIA
\$100 WITH LIKES & SHARES

VISA GIFT CARD
TO SPEND ON
EMPLOYEE
CAMPAIGN
ENGAGEMENT

6 CERTIFICATES FOR ONE FREE HOUR OF BOWLING AT B&B THEATRES + 6 \$5 ARCADE CARDS

6 HEARTLAND UNITED WAY BEACH BALLS & STICKERS

## PRIZE #2 LOCOMOTION OF CHANGE

BEST AT SHARING THE HEARTLAND UNITED WAY MISSION THROUGH OUR THEME "UNITED IS THE WAY"

\$100
VISA GIFT CARD
TO SPEND ON
EMPLOYEE
CAMPAIGN
ENGAGEMENT

6 CERTIFICATES
FOR ONE FREE
HOUR OF
PICKLEBALL AT
B&B THEATRES

6 HEARTLAND UNITED WAY POP BALLS & STICKERS

## PRIZE#3 CREATIVE ENGINE

MOST CREATIVE AND ORIGINAL IDEA FOR HEARTLAND UNITED WAY'S CHALLENGE

\$100
VISA GIFT CARD
TO SPEND ON
EMPLOYEE
CAMPAIGN
ENGAGEMENT

10 GIFT CARDS
WITH A VALUE OF
\$10 EACH TO
SPEND AT BIG RED
TREATS

5 HEARTLAND UNITED WAY I SOLO CUPS & STICKERS